



## HD Integrated Media

- NetVidi with Vidi e-Mail Share with Friends
- Vidi e-Mail Broadcast
- VidiCard – BizCard & VidiDVD
- Viral Video to appear on: Yahoo, Google, MySpace, YouTube
- Interactive Point-of-Sale HD Panel

This is a large, detailed mockup of the VidiChannel HD interface. It features a central 'HDTV HIGH-DEFINITION TELEVISION' logo with a play button icon. To the left, under the heading 'EXCLUSIVE FEATURES', are listed: Bubble-Up Info Links™, QueuedLinks™, Dynamic Video Overlay™, Call-to-Action Buttons™, and VidiCommerce™. To the right, under 'BIG BENEFITS', are listed: NO Airtime Cost, BIG SCREEN, 24-HOURS A Day, Pipeline Broadcast, and Multilanguage. Below the central logo are three buttons: 'PLAY', 'PAUSE', and 'BUY'. At the bottom, the 'VidiChannel' logo is displayed with the tagline 'make your own excitement'.



## **About VidiChannel: HighDef Video Website, e-Mail, DVD**

VidiChannel designs and produces High-Def integrated media campaigns using an original “single source content creation” process that allows simultaneous production of different channels of High-Def video promotion using the same source content:

- High-Def Interactive Video Website
- High-Def e-Mail
- High-Def DVD
- Viral Video
- High-Def Video Billboard - Retail Point-Of-Sale, Seminar, In-Person Sales Presentation
- High-Def TV Commercial

## **VidiChannel Technology**

- **High-Def Interactive Video Websites:** VidiChannel is the first and only system to offer on-demand High-Definition video that launches in seconds. VidiChannel makes it possible to broadcast interactive, movie-quality presentations that are vastly superior to traditional websites. Introduce your people, places and products with state-of-the-art visual impact.
- **Super Layer:** In addition to the video, VidiChannel features a 2nd interactive layer that superimposes text, graphics, and video (over the main video). All content in the “super” layer can be instantly updated over an internet connection. This facilitates online shopping, global language translation and currency conversion for seamless instant transactions.
- **Pay Once, Play it Everywhere:** Each VidiChannel is created using technology that reduces the filming, editing, and special effects production cost to a fraction of a typical movie budget. This process enables the simultaneous conversion and launch of **Integrated Media Campaigns™** with the same video content delivered for TV commercials, website, e-mail, DVD, Hi-Def sales presentations and laptop sales presentations.